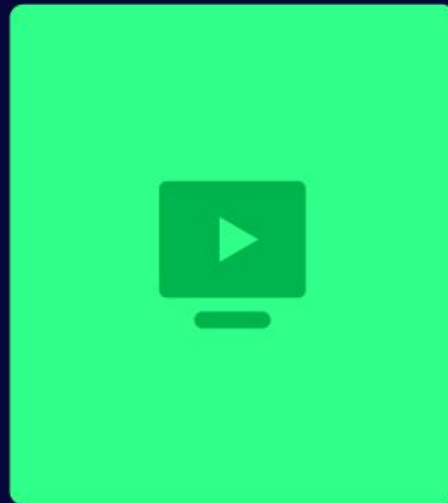




WEBINAR

SEO & GEO on Wix in 2026





WEBINAR



Starting in a few minutes

SEO & GEO on Wix in 2026



Crystal Carter



Einat Hoobian-Seybold



Aviv Shamny





WEBINAR



Speakers



Crystal Carter



Einat Hoobian-Seybold

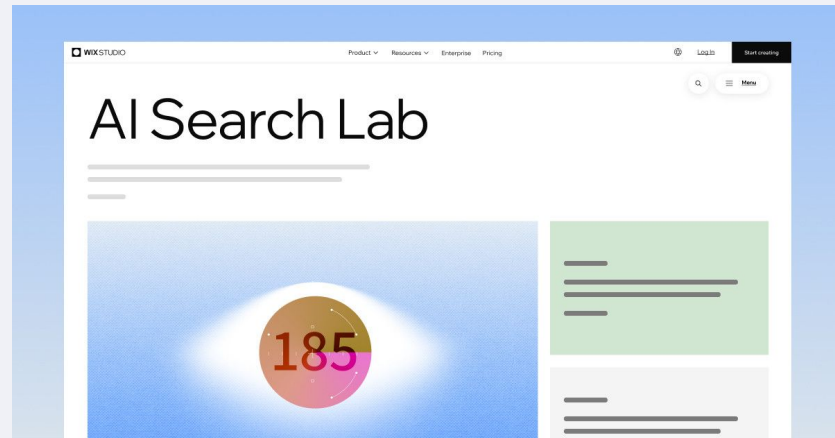


Aviv Shamny



Summary

- The Wix Approach to SEO & GEO in 2026
- Top releases in 2025
- Plans for 2026
- Q&A



SEO & GEO

Wix & Wix Studio

SEO on Wix & Wix Studio

Build about core principles of delivering

- Strong Technical Foundation
- Customization and scalability
- Market leading integrations & features

Top SEO tools for growth:

- [SEO Setup Checklist](#)
- [SEO Assistant](#)
- [Connect to Google](#)
- [IndexNow for Bing & ChatGPT](#)
- [SEO Settings Dashboard](#)

Site Inspection

Page name	Index status	Rich results
Home	Valid	Issues
About	Valid	Valid
Shop	Invalid	Valid

SEO Settings

Customize Defaults [Edit by Product](#)

Product name Title tag

Indoor cactus

ON SALE NOW |
Indoor Cactus | Flora
By Fiona

Outdoor cactus Outdoor Succulents |
Flora By Fiona

SEO Assistant

Focus keyword Get ideas from Semrush

Digital consulting |

Add focus keyword to title tag HIGH

Write alt text for all images LOW

ALL WIX & WIX STUDIO WEBSITES INCLUDE:

World-class infrastructure

- Server side rendering (SSR)
- Server side caching
- Global CDN infrastructure

Automated & editable

- Structured data markup
- Canonicalisation
- XML sitemaps

Bulk optimisation

- 301 redirects
- SEO setup checklist
- Bulk meta tags & syntax
- Product updates

Tech SEO stack

- Bot log reports
- Robots.txt editor
- SEO APIs for developers
- Robots & custom meta tags
- SSL certification validation
- IndexNow
- AI Code Assistant
- Log File Analysis

Analytics

- AI Visibility Overview Tool
- Automated tracking events
- Wix analytics
- Site inspection tool
- Easy GA4 Integration

Content optimisation

- Image library & editing tools
- Mobile friendly
- URL customisation
- Social sharing optimisation
- SEO of multilingual sites

Integrations

- ChatGPT
- Google Business Profile
- Google Search Console data
- Connect to Google & Bing
- Site Verification
- Semrush keyword research
- Google Merchant Center

SEO & GEO (Generative Engine Optimization)

Optimize this site for search engines and LLMs like ChatGPT, so more people can find it online.

[Need Help?](#)



SEO Assistant

Fix issues and follow recommendations to improve this site's performance in search results and with GEO (generative engine optimization). [Learn more](#)

[View all tasks](#)



SEO Setup Checklist

[Continue Setup](#)



Issues

[View tasks](#)



Recommendations

[View tasks](#)



Completed tasks

[View tasks](#)

Last updated: now

Dynamic SEO recommendations

Google Search Console

Site performance on Google

Google last reported data: 1/25/2026

Last 7 Days

Total performance over time

Impressions

53,373 ↑ 4%

Clicks

347 ↓ 15%



Most significant changes

Pages

Queries

Increased

Decreased

Impressions

siteofsites.co

+3,949 Total: 48,126 impressions

Gen AI Visibility

Last 30 days

NEW

Last crawled by platform

ChatGPT	Today
Gemini	Today
Perplexity	Yesterday
Claude	Today

User queries on AI by page

2,022 ↑ 36%

/	↑ 30% 904
/agencies	↑ 219% 153
/privacypolicy	↑ 182% 110

[See full pages report](#)



ChatGPT visibility score

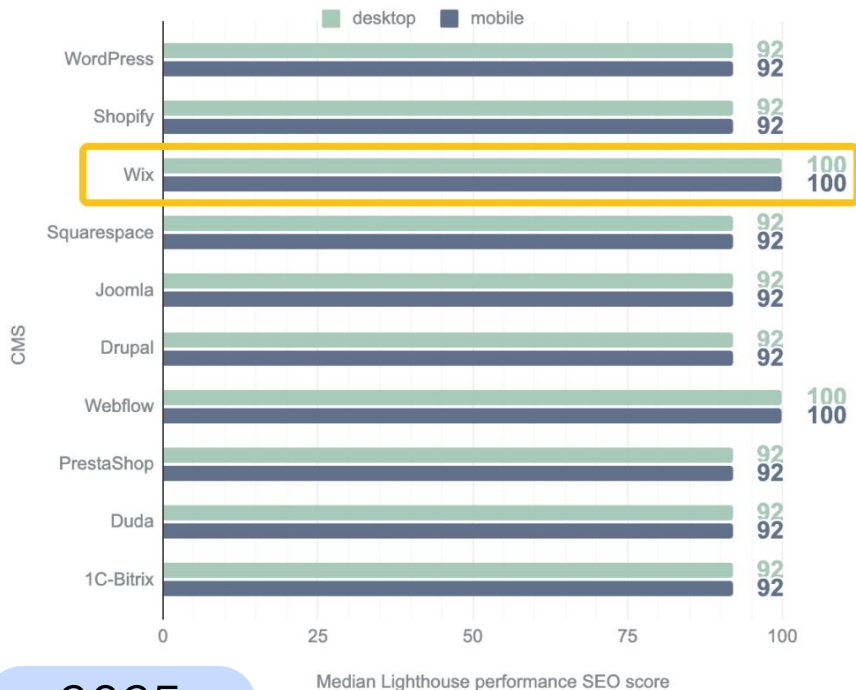
6%

GEO prompt tracking & bot traffic

Google Search Console data on clicks, impressions, page & queries

Median Lighthouse SEO score

Web Almanac 2025: CMS



Consistently Strong SEO

According to the 2024 & 2025 Web Almanac reports, Wix was the **only CMS among those analyzed to achieve a perfect median Lighthouse SEO score of 100 on both desktop and mobile for two consecutive years**, compared to the median scores of other major platforms such as WordPress, Shopify and Squarespace.

[HTTP Archive's Web Almanac](#) is an annual independent review of website platforms and technologies.

Median Google Lighthouse Score

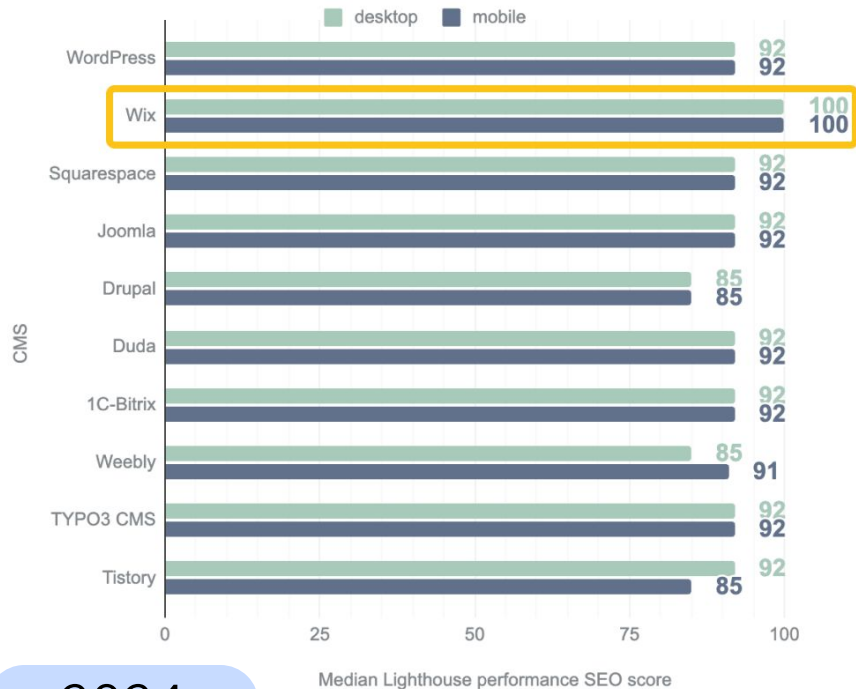
100

2024 & 2025



Median Lighthouse SEO score

Web Almanac 2024: CMS



Consistently Strong SEO

According to the 2024 & 2025 Web Almanac reports, Wix was the **only CMS among those analyzed to achieve a perfect median Lighthouse SEO score of 100 on both desktop and mobile for two consecutive years**, compared to the median scores of other major platforms such as WordPress, Shopify and Squarespace.

[HTTP Archive's Web Almanac](#) is an annual independent review of website platforms and technologies.

Median Google Lighthouse Score

100

2024 & 2025



Top releases in 2025

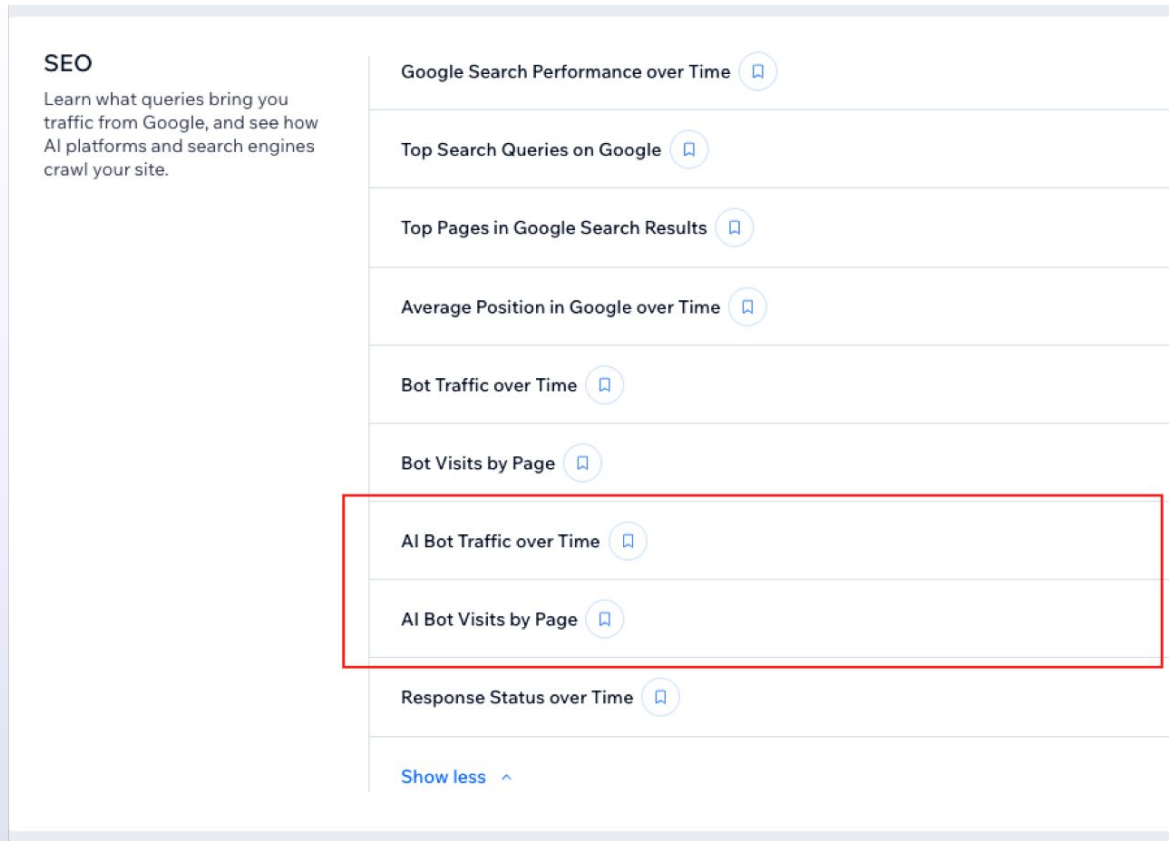
GEO

AI Bot Traffic Reports


AI Bot Traffic in Wix & Wix Studio SEO Reports

Go to your **SEO Reports** to find two AI Bot dashboards.

- **AI Bot Traffic over Time**
- **AI Bot Visits by Page**



WIXSTUDIO





Site of Si... ▾


Resources ▾


Help ▾

Upgrade














▾













































Upload video tutorials, helpful files and other resources for your client to easily access here.

Get Started

Learn More



Analytics

5 visitors in the last 30 minutes

[View Your Site Analytics](#)


Your key stats for the last 30 days ▾


[+ Add Stats](#)

Site sessions

9,680 ↑ 1%

220 today




 User queries on AI

New

2,073 ↑ 23%


0 today



Unique visitors

5,816 ↓ 0%


191 today




Clicks to contact

3

0 today



 [Help me grow my site traffic](#)

Updated 7 minutes ago [Refresh](#)

Activity feed

Your most recent updates.

Sort by:

Priority

Date

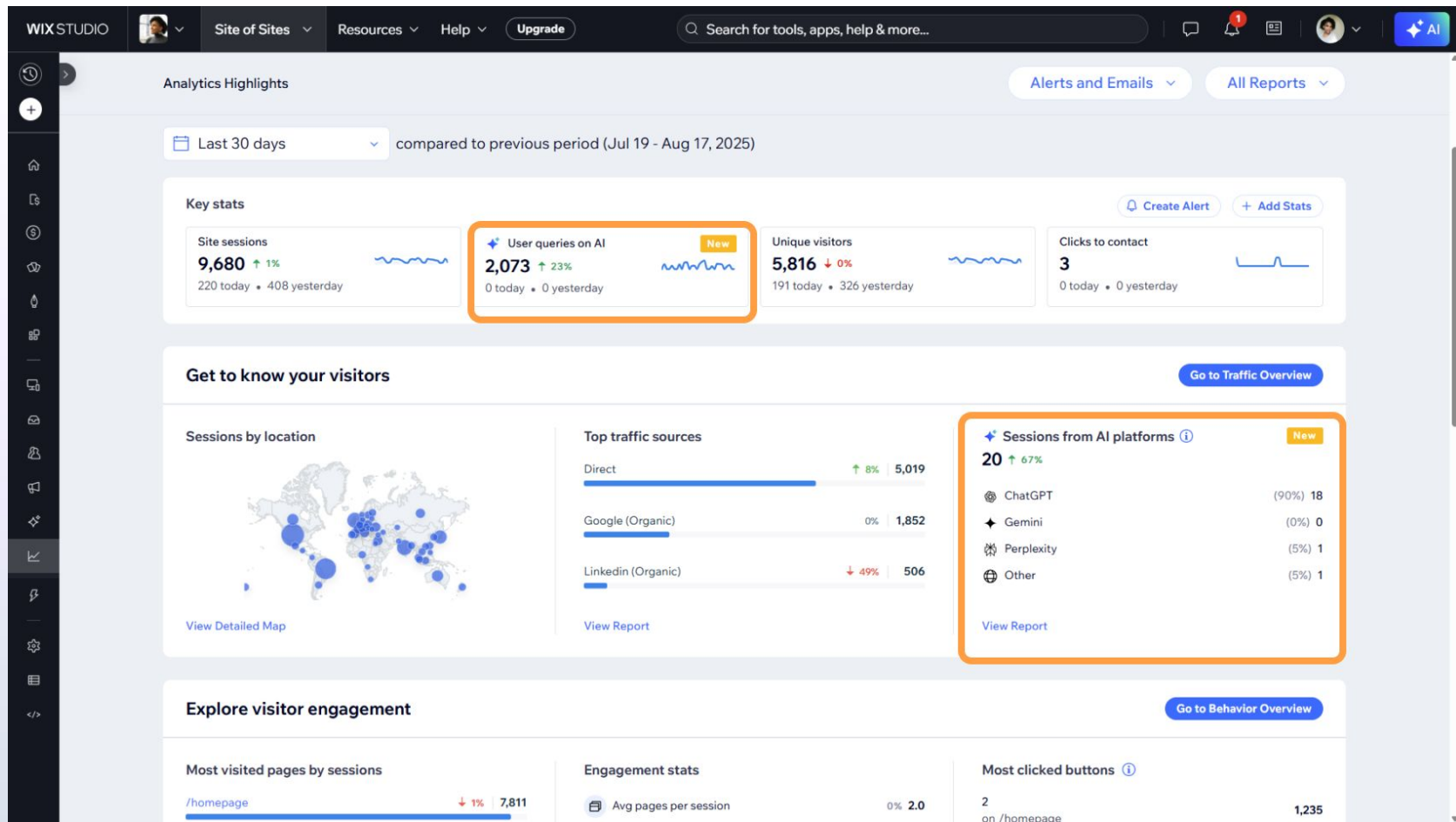
Performance Updates

Daily insights

Based on the last 30 days.

[View all](#)

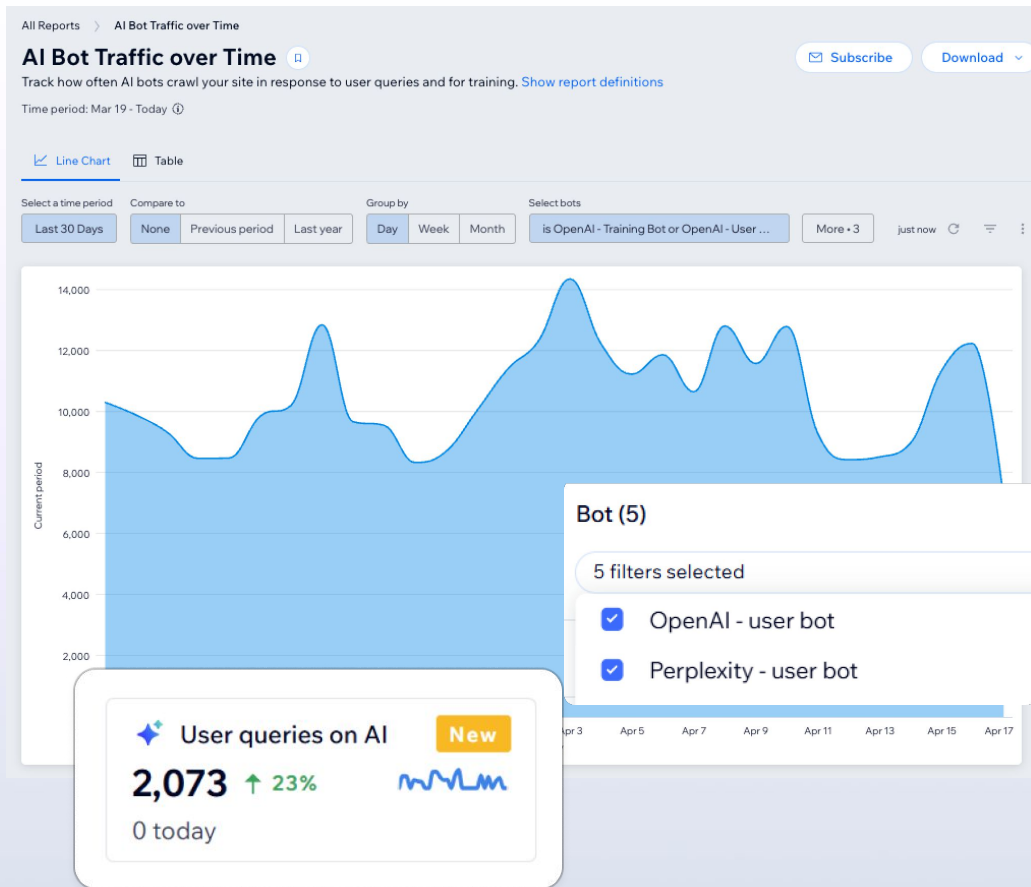
Growth



AI Bot Traffic over Time

Tracks how often AI bots crawl your site in response to user queries.

- Track and compare traffic from AI chat bots
- See traffic by page & date
- Compare previous period
- See historic data
- Export for analysis



AI Bot Visits by Page

Discover which site pages are crawled by AI bots in response to user queries and for training.

- Filter by page, date, or bot
- See last page visit
- Compare traffic by bot
- Subscribe and export report to CSV

All Reports > AI Bot Visits by Page

AI Bot Visits by Page

Discover which site pages are crawled by AI bots in response to user queries and for training. [Show report definitions](#)

Table

Default Manage View

Last 30 days (Mar 19 - Today) Filter 5 Customize

Bot: Claude - training bot, Perplexity - user bot, Perplex... Clear

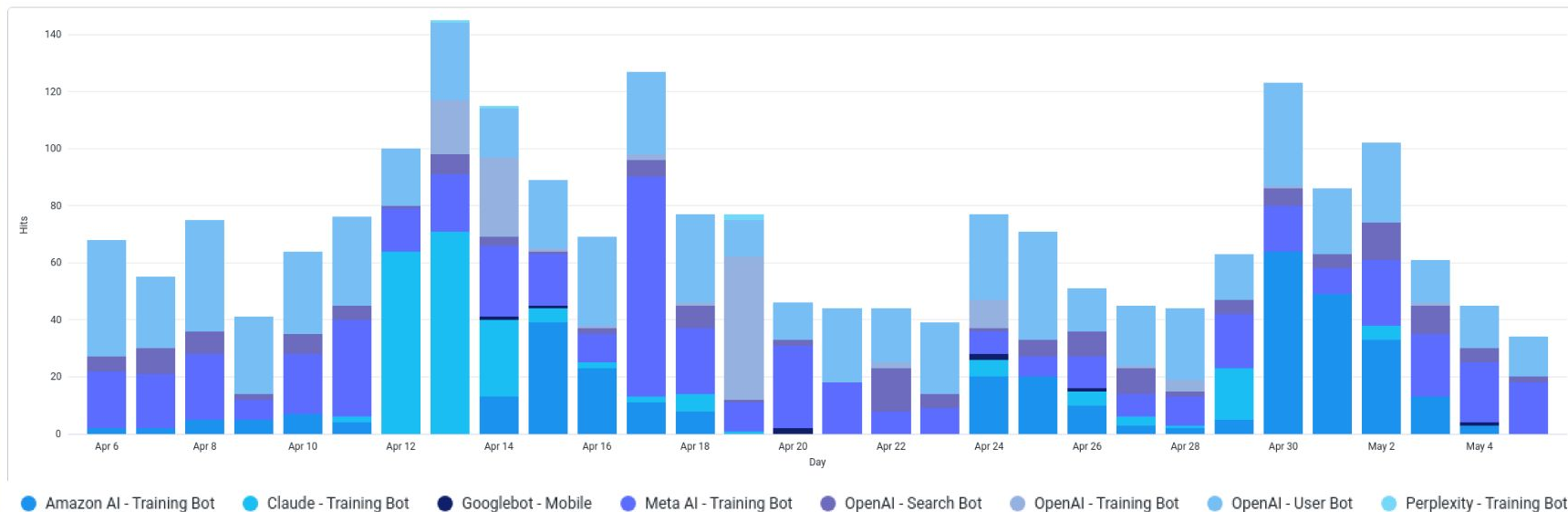
Page path	Bot	Hits	Hits
Summary			312,783
/			12,690
/post/top-10-free-summer-programs-for-high-school-students-in-2025			4,189
/post/10-internships-for-high-school-students-in-india		511	3,588
/post/summer-programs-for-high-school-students-in-india	OpenAI - user bot	406	2,929
/post/summer-research-programs-for-high-school-students			2,397
/post/10-summer-programs-for-high-school-students-in-europe	Meta AI - training bot	81	2,199
	OpenAI - training bot	13	
	Amazon AI - training bot	7	
	OpenAI - search bot	3	
	Perplexity - training bot	1	

AI in Bot Traffic over time

View and compare bot traffic over time, now including AI Bots, compare with Googlebot, and see crawl spikes, subscribe and export.

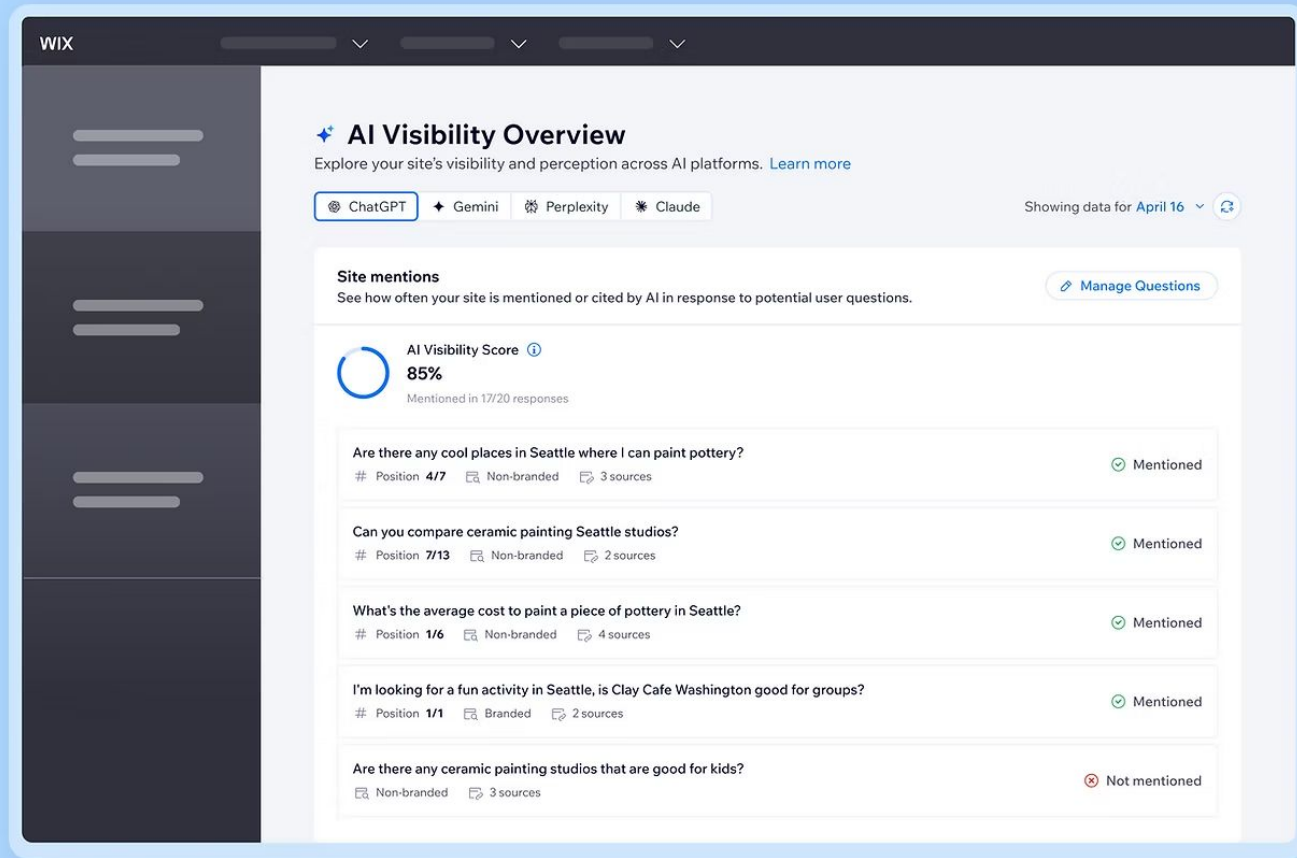
Bots Traffic Over Time

Select a time period is in the last 30 days Group by is Day Select bots is Googlebot - Mobile or Perplexity - Training Bot or Claude - Training Bot or Amazon AI - Training Bot or OpenAI - Search Bot or OpenAI - Training Bot or OpenAI - User Bot or Meta AI - Training Bot



GEO

AI Visibility Overview



WIX

Search Engine Optimization (SEO)

Optimize this site for search engines so more people can find it online.

Google Search Console

Site performance on Google ⓘ

Last 30 Days ▾

Google last reported data: 02/26/22

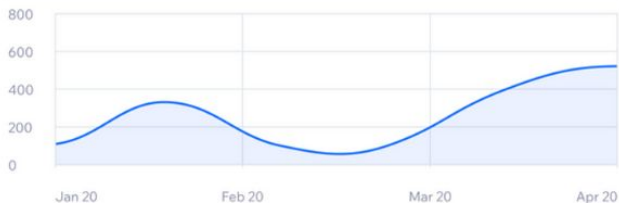
Total performance over time

Clicks

13 ↓ 28%

Impressions

110 ↑ 2%



Pages Queries

Gen AI Visibility +

Last 30 days

New

Last crawled by platform ⓘ

ChatGPT	Yesterday
Gemini	Today
Perplexity	Mar 28
Claude	Apr 1

User queries on AI ⓘ

429 ↑ 10%

/post/how-to-cook	↑ 1%	185
/about	↑ 4%	185
/guides/best-tools	↓ 2%	185


[See full pages report](#)

AI Visibility Score ⓘ

50% · Last scan: May 13

[AI Visibility Overview >](#)

Competitors by visibility score ⓘ

#1	 Clay Cafe	You	<div><div></div></div>	85%
#2	 Spin & Glaze		<div><div></div></div>	83%
#3	 Kiln Whisper		<div><div></div></div>	83%
#4	 The Clay Cove		<div><div></div></div>	76%
#5	 Paint and Clay		<div><div></div></div>	65%

[See 4 more competitors >](#)

Top referenced sources ⓘ

	claycafe.com	4
	spinandglaze.com	3
	kilnwhisper.com	2
	Yelp.com	1
	reddit.com	1

[See 5 more sources >](#)

WIX

Brand perception

Discover how your site is perceived in response to a direct question about your brand.

Description



Clay Cafe Washington is a studio in Seattle that offers pottery classes, workshops, and memberships for all skill levels, along with paint-your-own-pottery sessions. They provide a creative space where people can learn pottery techniques, create their own pieces, and enjoy a cafe with beverages.



5 sources [See Full Response](#)

General sentiment

Positive

Strengths

- ✓ Diverse offerings
- ✓ Community focus
- ✓ Positive brand mentions

Areas for improvement

- ✗ No guarantees on finished products
- ✗ Limited online content depth
- ✗ Limited geographic reach

GEO

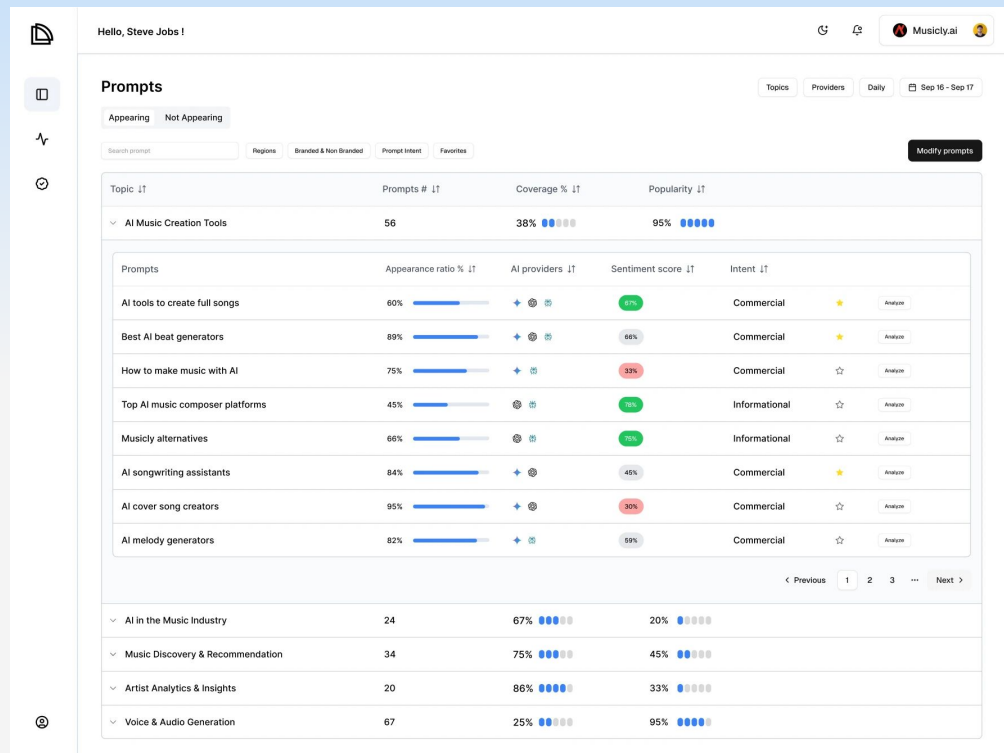
Limy.ai

Limy.ai

- AI bot monitoring
- Competitor analysis
- Sources analysis
- Sentiment analysis

Recommendations and tracking: Receive actionable steps to improve AI visibility and track the impact of those optimizations on your brand's performance.

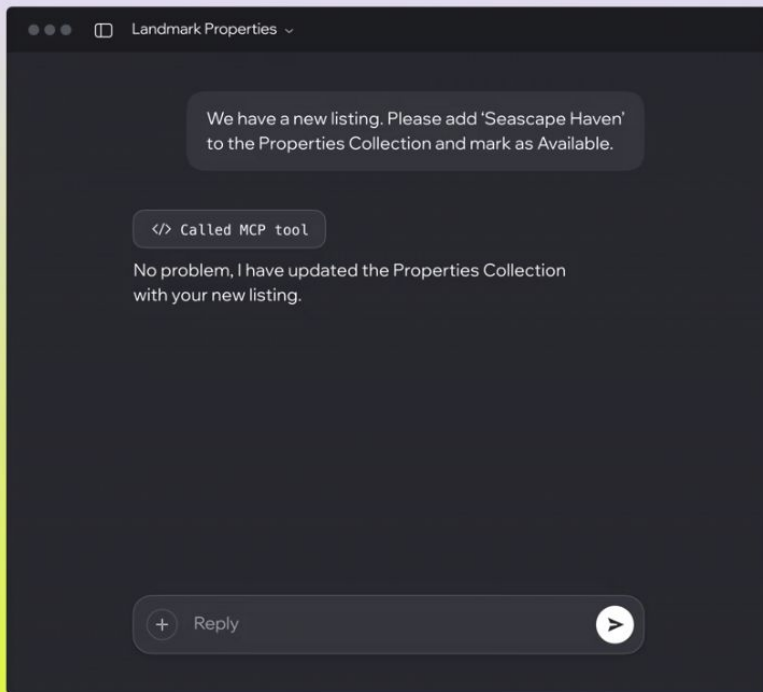
Free to use in the Wix App Market











SEO, GEO & Agents

Wix MCP

Wix MCP

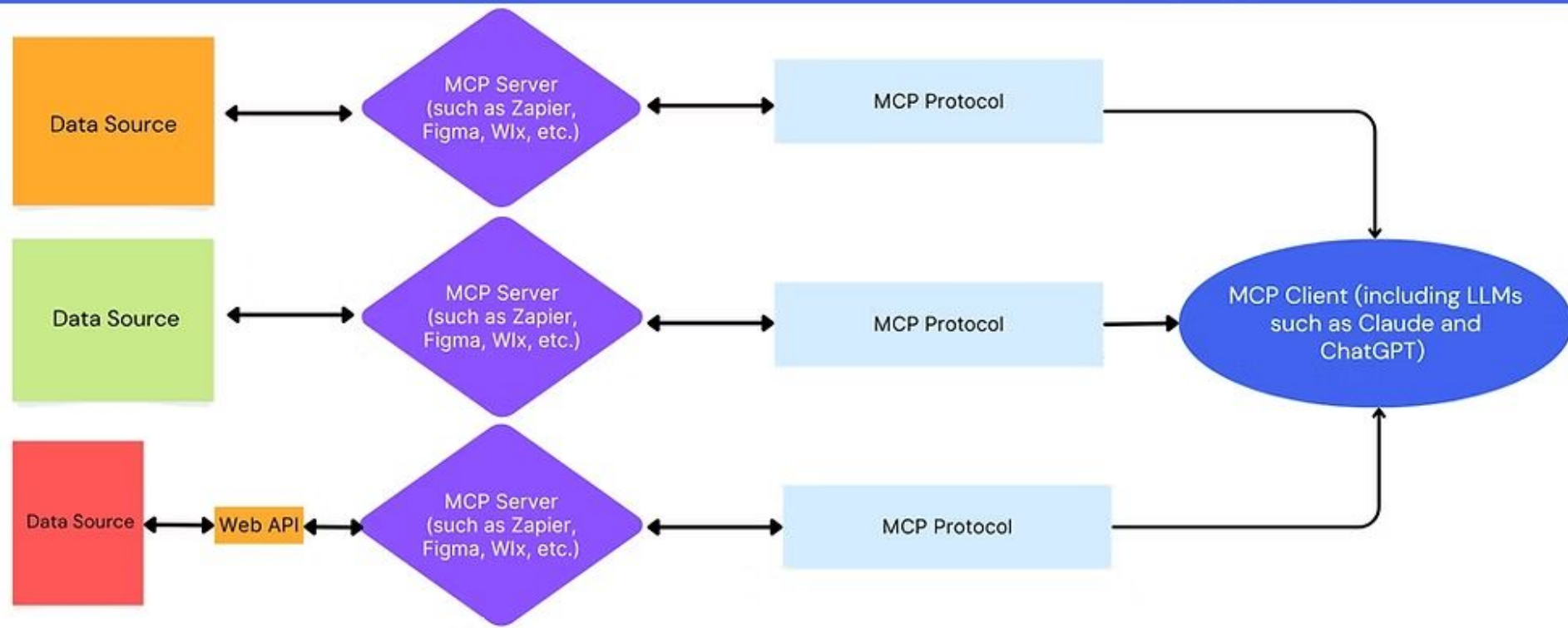


Properties Collection

	Property Name	Photo	Availability	Location
1	Seascape Haven		<input checked="" type="checkbox"/>	San Diego
2	Sunnyvale Apartment		<input type="checkbox"/>	San Francisco
3	Lakeside Villa		<input checked="" type="checkbox"/>	Chicago
4	Mountain View Condo		<input checked="" type="checkbox"/>	Denver
5	Rustic Hideaway		<input checked="" type="checkbox"/>	San Antonio
6	Greenfield Estate		<input type="checkbox"/>	Los Angeles
7	Riverbend Townhome		<input checked="" type="checkbox"/>	Sydney
8	Woodland Cottage		<input checked="" type="checkbox"/>	New York

How MCP Works

This chart illustrates how Model Context Protocol (MCP) allows LLM clients to interact with external data servers, offering access to tools, and functions across connected platforms.



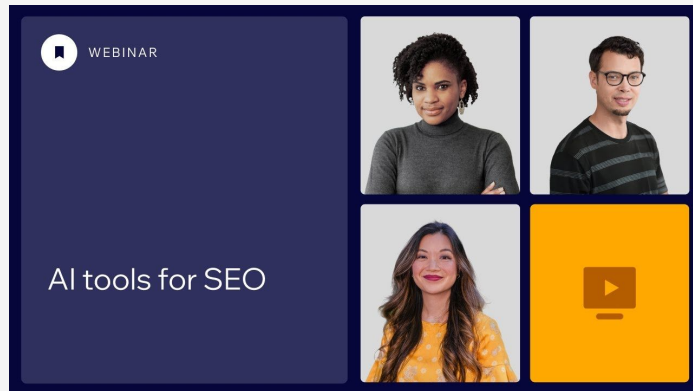
Wix MCP

Important for agentic features.

Prerequisite or value add for many agentic protocols.

Can be used for automation, and grounding for internal AI powered activity.

Flexible interoperability.



SEO

AI Marketing Agent

Kleo AI Marketing Agent

Access from your
Wix Dashboard



Hi, I'm Kleo.
Your AI Marketing Agent

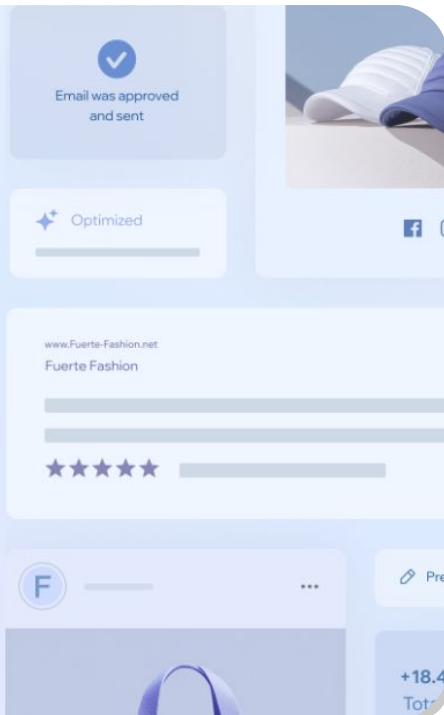
I'm here to help grow your business with a personalized marketing plan. I'll take care of these services for you:

- Blog posts and SEO optimizations that aim to enhance visibility
- Social media posts that can help boost engagement
- Email campaigns that aim to build relationships
- Paid ads that can help improve traffic and sales



Let's Get Started

[Learn More](#)



Kleo, the
AI Marketing
Agent can...

Conduct
keyword
research

Create
content
plan

Optimize
site pages

Draft blog
posts for
publishing

Optimize
blog posts

AI Marketing Agent

Get an overview of your marketing plan, track progress, review and approve tasks. [Learn more](#)

More Actions ▾

 View Marketing Plan

New content plan experience is here

The plan includes a dynamic layout that lets you view and manage your monthly content in one place. All previously generated content won't be affected. To view the new content plan, go to your marketing plan.



SEO 3

Paid Ads 0

Social Media 0

Email 2

SEO

Active ▾

🎯 Goal

To improve your site's search visibility and SEO performance, and attract visitors with engaging blog posts and an FAQ section that shares useful info about your business.

 Ask Kileo

 Summarize SEO performance

 View latest SEO tasks

 Review needed

Weekly blog posts are ready for your review

5 minutes ago

Review and Approve



Optimized FAQs are ready for your review

20 days ago

Review and Approve

A new blog post optimization is ready for your review

21 days ago

Review and Approve

AI Marketing Agent: Keyword Research

- See search volume
- See competition level
- Set keywords by page
- Set main keyword
- Add and delete
- Analyze daily

Edit keywords

Customize your keywords and analyze them to find the best results before regenerating a new content plan. Adjusting your keywords will impact the status of your marketing agent's tasks and will need to be reviewed and approved.

Daily keyword analysis limit: 0/5 [i](#) [Analyze Updates \(1\)](#)

Keywords i	Volume i	Competition i	
<input type="text" value="vegan candle"/> Main keyword	1,900	LOW	...
<input type="text" value="natural candle scents"/>	1,300	HIGH i	...
<input type="text" value="candle safety"/>	1,000	HIGH i	...

[Cancel](#) [Save Keywords](#)


AI Marketing Agent: Blog post

- Generates blog posts
- Built -in optimization
- Review & Publish
- Sends email for review

Review and approve weekly blog posts ✕

To publish your blog posts at the scheduled time, approve them and confirm. [Approve all](#)

Scheduled for 📅 Mon, Feb 2, 9:05 AM



Choosing Healthy Pet Products in New Washington

Choosing the right products for pets is not easy. I want to share what I learned about picking healthy pet products in New Washington. This helps pets stay happy and well. It also makes shopping simple and safe. Why Healthy Pet Products Matter Pets depend on us. Their health starts with what we buy. Healthy pet products support their growth, energy, and mood. Poor products can cause allergies, sickness, or worse. I look for products with natural ingredients. No fillers or harmful chemicals. This me...

[Preview & Edit](#) ✕ Dismiss ✓ Approve

Cancel Confirm

SEO

Connect to Bing

Connect to Bing

Around 112K Wix & Wix Studio websites connected in 2025

30K new sites connect to Bing each month.



Why should you connect to Bing?

- Bing's audience is significant and serves over 3 billion visits a month, not including ChatGPT
- Microsoft Bing powers Yahoo, DuckDuckGo, and Ecosia
- ChatGPT and Microsoft Copilot use Bing as grounding for realtime searches

Connect to Bing

SEO & GEO Dashboard

SEO Assistant

1 Issue | 1 Recommendation | 21 Completed tasks

Filter by: Task type Priority Sort by: Top priority

! Connect this site to Bing Webmaster Tools

💡 Why it's important

- Increase site visibility using AI platforms such as ChatGPT and CoPilot
- Let Bing bots crawl your site so you can appear in more search results and AI-driven answers
- Use Bing's SEO insights to see how to improve your site's search performance

Connect to Bing

Wix Harmony

Connect to search engines

1 / 5

✓ Let search engines index this site

! Connect a custom domain

! Connect to Google Search Console

! Connect to Bing Webmaster Tools

Connect to Bing Webmaster Tools to help people discover your site in Bing searches and to also:

- ✓ Increase site visibility using AI platforms such as ChatGPT and CoPilot.
- ✓ Improve your site's search performance using Bing's SEO insights.
- ✓ Get instant indexing with IndexNow to automatically notify Bing of site updates so changes appear faster in search results.

💡 It's recommended to have a site that is ready and mature enough to be listed in Bing.

Cancel

Connect Now



Connect Wix websites to Bing



GEO

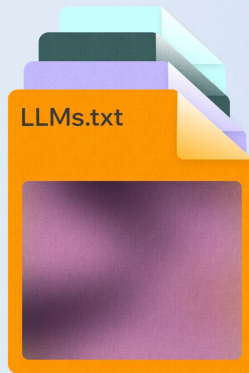
LLM.TXT

LLM.txt

LLMs.txt is an emerging protocol for a file that summarizes a website's key information into a concise, digestible format for LLMs.

The goal is to give LLMs more relevant, accurate responses to search users about your site.

- Valuable for agentic grounding
- Building agents for your website
- Agent to agent communication



WIXSTUDIO

5 real-world LLMs.txt use cases

By Crystal Carter



WIXSTUDIO

Guide to LLMs.txt

By Kiera Carter

LLM.txt

Generates website summary, category descriptions, product list. Updates automatically based on website content.

```
# yehuda - Yehuda Devir
```

Summary:

The website features the work of Maya and Yehuda Devir, a married couple and Israeli comic artists known for their webcomics "One of Those Days." The site showcases their comics, books, and merchandise, including prints, clothing, and accessories. It also offers workshops and lectures by the artists, focusing on content creation, social media, and business development. The site highlights their success, including awards, best selling books, and collaborations, and provides information on shipping, returns, and contact details.

Offerings:

E Commerce Categories:

- T-Shirts
- Hoodies
- Books
- Posters
- Canvas
- Accessories

Workshops:

- Business Workshop
- Creative Workshop
- Workshop - Digital professionals and the business sector.
- Workshop - Graphic designers, illustrators, and creative teams

Lectures:

- Lecture - The art of one frame
- LECTURE - THE ART OF ONE FRAME

Coloring Pages:

- "One of those days" COLORING PAGES
- IRON DOME - Coloring Page

Gift Cards:

- VALENTINE'S DAY GIFTS

Events:

- Leiden International Film Festival 2017

Trending Products:

- [Short-Sleeve Unisex T-Shirt | Yehuda's LOGO](https://www.yehudadevir.com/product-page/short-sleeve-unisex-t-shirt-yehuda-s-logo)
- [Short-Sleeve Unisex T-Shirt | Merry Christmas](https://www.yehudadevir.com/product-page/short-sleeve-unisex-t-shirt-merry-christmas)
- [Short-Sleeve Unisex T-Shirt | Naughty-Niice-Both/BLACK](https://www.yehudadevir.com/product-page/short-sleeve-unisex-t-shirt-naughty-niice-both-black)
- [Short-Sleeve Unisex T-Shirt | Naughty-Niice-Both/White](https://www.yehudadevir.com/product-page/short-sleeve-unisex-t-shirt-naughty-niice-both-white)
- [Short-Sleeve Unisex T-Shirt | Naughty Naughty](https://www.yehudadevir.com/product-page/short-sleeve-unisex-t-shirt-naughty-naughty)
- ["One of Those Days" VOL.1+2+3+4+5](https://www.yehudadevir.com/product-page/one-of-those-days-vol-1-2-3-4-5)
- [Calendar 2025](https://www.yehudadevir.com/product-page/calendar-2025)
- [Halloween - No Tricks | Unisex eco raglan hoodie](https://www.yehudadevir.com/product-page/halloween-no-tricks-unisex-eco-raglan-hoodie)
- [Halloween - I don't bite | Unisex eco raglan hoodie](https://www.yehudadevir.com/product-page/halloween-i-don-t-bite-unisex-eco-raglan-hoodie)
- [Halloween - Beware! I Bite | Unisex eco raglan hoodie](https://www.yehudadevir.com/product-page/halloween-beware-i-bite-unisex-eco-raglan-hoodie)
- [Halloween - I LOVE PUMPKINS | Short-Sleeve Unisex T-Shirt](https://www.yehudadevir.com/product-page/halloween-i-love-pumpkins-short-sleeve-unisex-t-shirt)
- [Halloween - MOMSTER | Short-Sleeve Unisex T-Shirt](https://www.yehudadevir.com/product-page/halloween-momster-short-sleeve-unisex-t-shirt)
- [Halloween - ALWAYS HUNGRY | Short-Sleeve Unisex T-Shirt](https://www.yehudadevir.com/product-page/halloween-always-hungry-short-sleeve-unisex-t-shirt)
- ["One of Those Days" VOL.5](https://www.yehudadevir.com/product-page/one-of-those-days-vol-5)
- [Home Olympics | Unisex t-shirt](https://www.yehudadevir.com/product-page/home-olympics-unisex-t-shirt)
- [YES! | Women's relaxed v-neck t-shirt](https://www.yehudadevir.com/product-page/yes-women-s-relaxed-v-neck-t-shirt)
- [Product 1 of Yehuda | Short-Sleeve Unisex T-Shirt](https://www.yehudadevir.com/product-page/product-1-of-yehuda-short-sleeve-unisex-t-shirt)

LLM.txt

LLMs.txt is currently available to

- English-language
- Wix Premium
- eCommerce websites
- connected to custom domains

If your site falls into this category, you don't need to do anything. The system generates & updates the file for you.

Use toggle to opt out.

< llms.txt

See how LLMs, such as ChatGPT access and use your site's content. [What's an llms.txt file?](#)

Your llms.txt file is generated

Help AI tools better understand your site's content.

- ✓ This structured file lists key pages on your site - built specifically for AI tools.
- ✓ It automatically generates based on your site content - no action needed.
- ✓ Helps your site content become more discoverable in relevant AI-generated responses.
- ✓ You're in control. You can switch this feature on or off at any time.

[View File](#)

Privacy & Control

Use your llms.txt file

By turning off this feature, the llms.txt file will be hidden & your site won't provide guidance to AI tools.

Note: Some bots may still crawl or use your content even when no instructions are found.



FAQ



What is an llms.txt file and why does my site need one?



Can I control which info is shared by AI tools?



Do I need to manually submit my sitemap?



SEO

Redirect per language

Redirects per language

The screenshot shows the Wix Studio interface with the 'URL Redirect Manager' open. A dropdown menu is visible, showing language options: German (main language), English, Spanish, Hebrew, Polish, Ukrainian, and Japanese. The 'Old URL' column lists various paths, and the 'New URL' column shows the corresponding redirects. The 'Language' column indicates the type of redirect (GROUP REDIRECT or AUTO REDIRECT).

Old URL	New URL	Language
/shop	/shop	GROUP REDIRECT
/blog/popular-seo-trends	/blog/2023/seo-trends-2023	GROUP REDIRECT
/blog/living-forever	/blog/living-forever-and-ever	GROUP REDIRECT
/leaves	/leaves-and-trees	GROUP REDIRECT
/1st-place	/first-place	AUTO REDIRECT
/plants	/plants-world	AUTO REDIRECT
/blog/issue-01	/blog/issue-09	AUTO REDIRECT
/plants	/plants-world	AUTO REDIRECT
/stories	/story	AUTO REDIRECT

The 'Add Redirect' dialog box is shown, allowing users to add a new redirect. It includes options for 'Single redirect' and 'Group redirect'. The 'Old URL' field is set to 'e.g., /about-us' and the 'New URL' field is set to 'e.g., /about'. The dialog also includes a 'Cancel' button and 'Save & add Another' and 'Save' buttons.

Add Redirect ENGLISH

Single redirect
Redirect traffic from an old URL to a new URL.

Group redirect
Redirect traffic for a group of URLs that share the same path.

Enter the old URL you're directing traffic from, then add the new URL that you want people to find.

Old URL ⓘ
e.g., /about-us

New URL ⓘ
e.g., /about

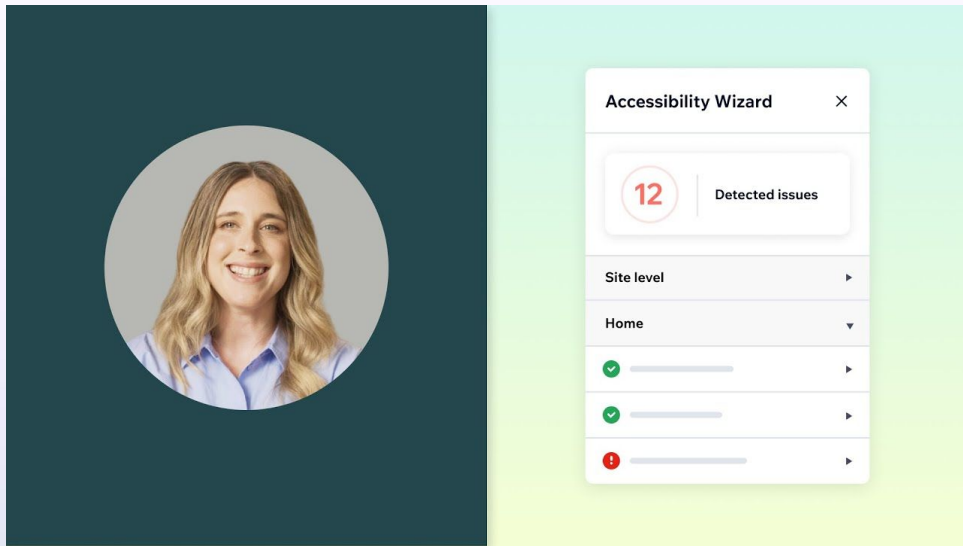
Cancel Save & add Another Save

Accessibility

Accessibility Wizard

Accessibility Wizard

- Provides a site accessibility scan, assessment and helpful suggestions for improvements.
- Tasks are based on the international standard: Web Content Accessibility Guidelines (WCAG) 2.2 by W3C.
- See results in two tabs: Detected Issues and Manual Tasks.
- Available in Wix Editor, Studio Editor and Wix Harmony.



[Wix Academy Wix Studio Accessibility Wizard Tutorial](#)

Looking forward 2026

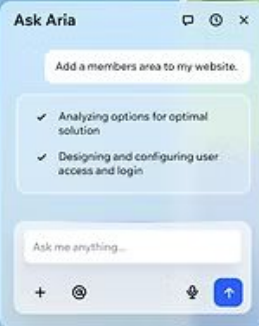
SEO

Introducing Wix Harmony

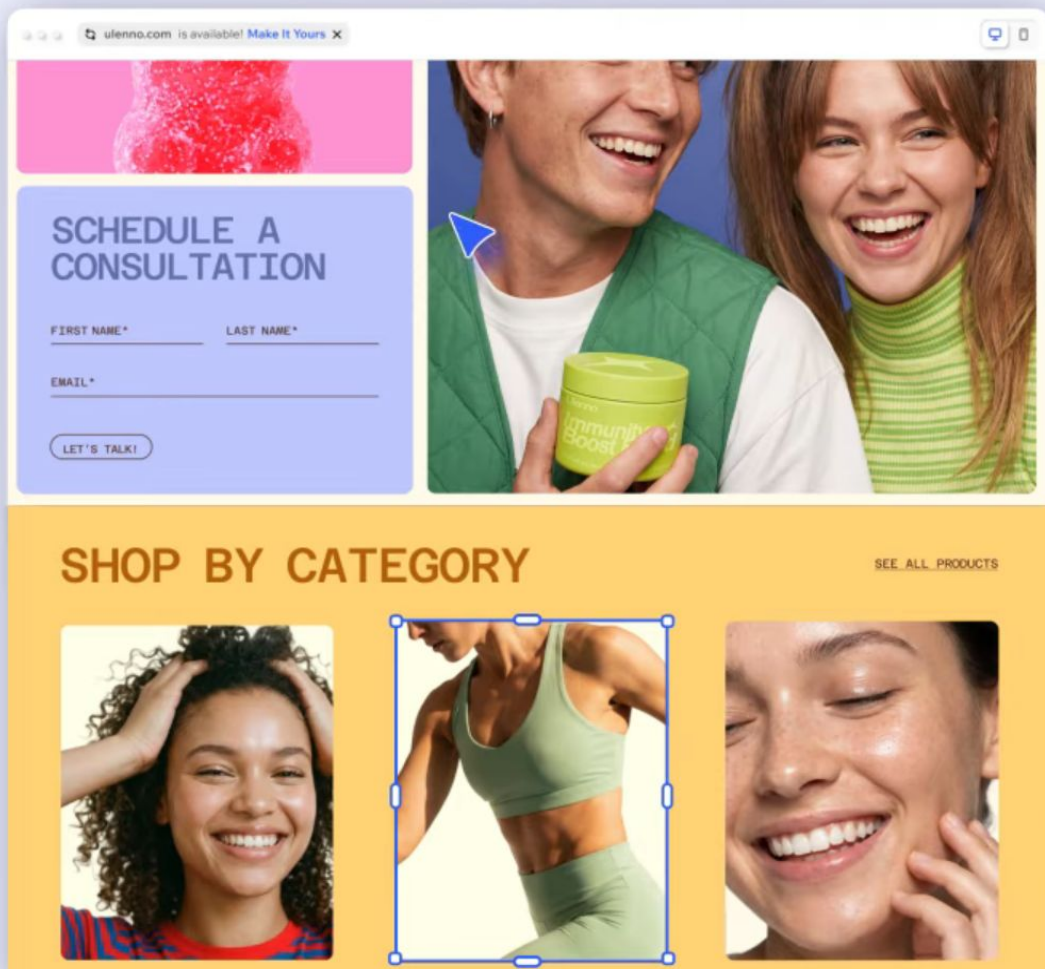
+ Add

WIX Harmony

Vibe coding meets drag and drop freedom.



+ Add



I really like the left image. Can you tweak the other two to match the style of that one?

14:37

Done.
I've created two new images that match the style of the one you preferred.

14:41

Ask me anything...



SEO In Wix Harmony

New AI SEO experience

Setup

SEO setup

2 / 2 ✓ ^

- ✓ What's your site name? ▾
- ✓ Where do you offer your services? ^

Set your service location to help your site get found in search results.

Select all options that apply:

- ☐ Customers visit me at a physical location
e.g., fitness studio, cafe, flower shop
- ☐ I serve customers at their location within a set service area
e.g., wedding photographer, gardener, flower delivery
- ☒ Online
e.g., online shop, course, blog

Cancel

Apply

Pages Optimization

Pages

14 / 28 ^

Home

5 / 7 →

About the Lake & Crew

3 / 7 →

Book Online

Blog

Book Online

C ^

Google preview

i

Wix
WakeThao
https://shanisaf6.wixsite.com / my-site-44 / book-online
Book Online | WakeThao

- ✓ Add a focus keyword wakeboard less... ▾
- ! Add focus keyword to title tag ✦ ▾
- ! Write meta description with focus keyword ✦ ▾
- ✓ Let search engines index this page ▾

Connect to search engines

Connect to search engines

1 / 5 ^

- ✓ Let search engines index this site ▾
- ! Connect a custom domain ▾
- ! Connect to Google Search Console ▾
- ! Connect to Bing Webmaster Tools ▾
- ! Verify your Google Business Profile ▾

SEO & GEO (Generative Engine Optimization)

Optimize this site for search engines and LLMs like ChatGPT, so more people can find it online.

[Need Help?](#)



SEO Assistant

Fix issues and follow recommendations to improve this site's performance in search results and with GEO (generative engine optimization). [Learn more](#)

[View all tasks](#)



SEO Setup Checklist

[Continue Setup](#)



Issues

[View tasks](#)



Recommendations

[View tasks](#)



Completed tasks

[View tasks](#)

Last updated: now

Google Search Console

Site performance on Google

Google last reported data: 1/25/2026

Last 7 Days

Total performance over time

Impressions

53,373 ↑ 4%

Clicks

347 ↓ 15%



Most significant changes

Pages Queries

Increased Decreased

siteofsites.co

+3,949 Total: 48,126 impressions

Gen AI Visibility

Last 30 days

NEW

Last crawled by platform

ChatGPT	Today
Gemini	Today
Perplexity	Yesterday
Claude	Today

User queries on AI by page

2,022 ↑ 36%

/	↑ 30% 904
/agencies	↑ 219% 153
/privacypolicy	↑ 182% 110

[See full pages report](#)



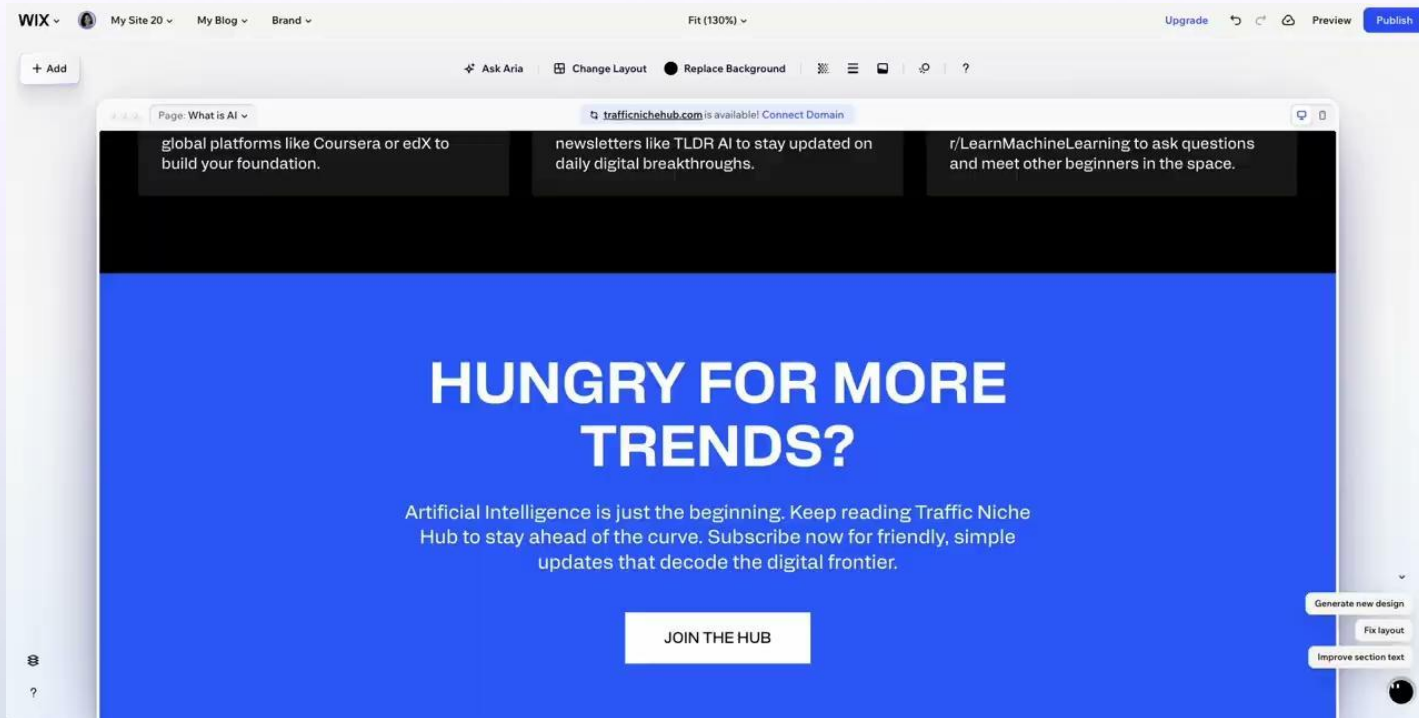
ChatGPT visibility score

6%

[Go to AI Visibility Overview](#)

SEO In Wix Harmony

New AI SEO experience



GEO & Agents

NLWeb

NLWeb



BRK240

The Making of NLWeb

Ramanathan Guha
and Jennifer Marsman

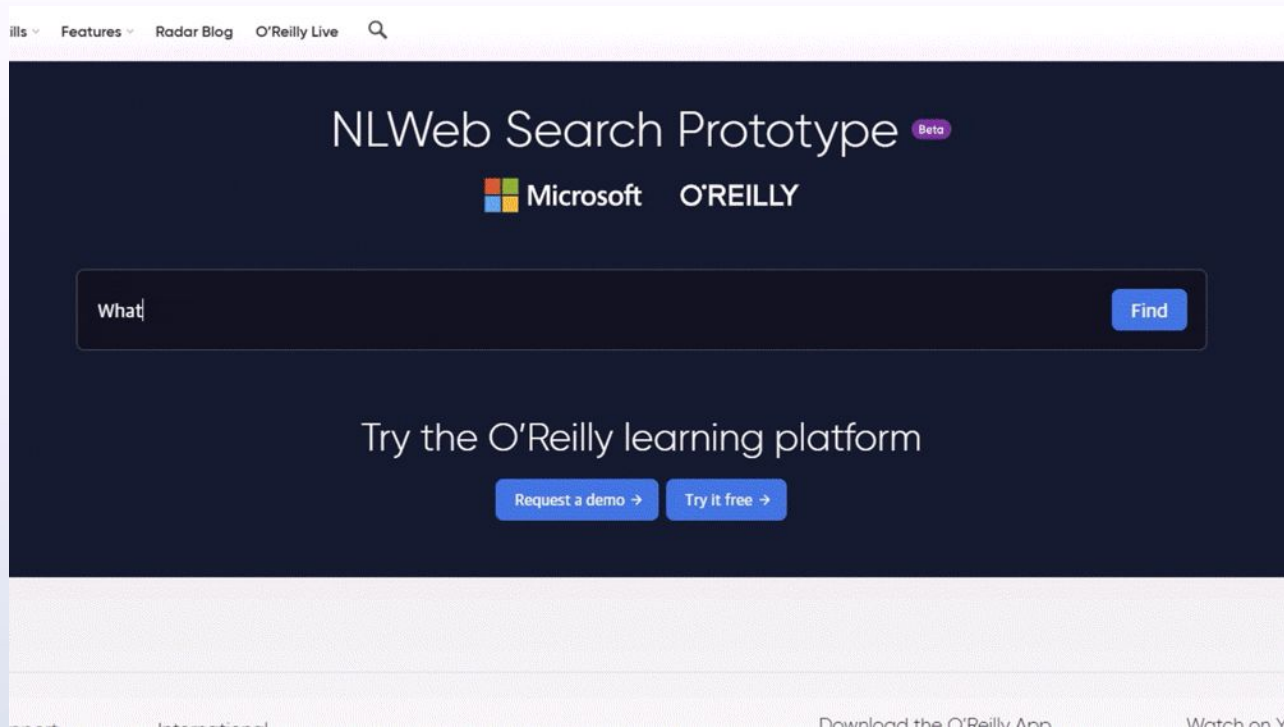
Microsoft Build

NLWeb

[Developed by Microsoft](#)

Works with existing Wix site elements like RSS feed, MCP & structured data markup.

Potential to power agentic chat on websites.





The future is agentic

By Crystal Carter

NLWeb



WEBINAR

Structured Data and AI in 2026

Wednesday, March 25, 2026 | 1 PM ET



WIXSTUDIO



Crystal Carter



Martha van Berkel

GEO & Agents

PayPal Agentic Commerce Services

PayPal Agentic Commerce Services



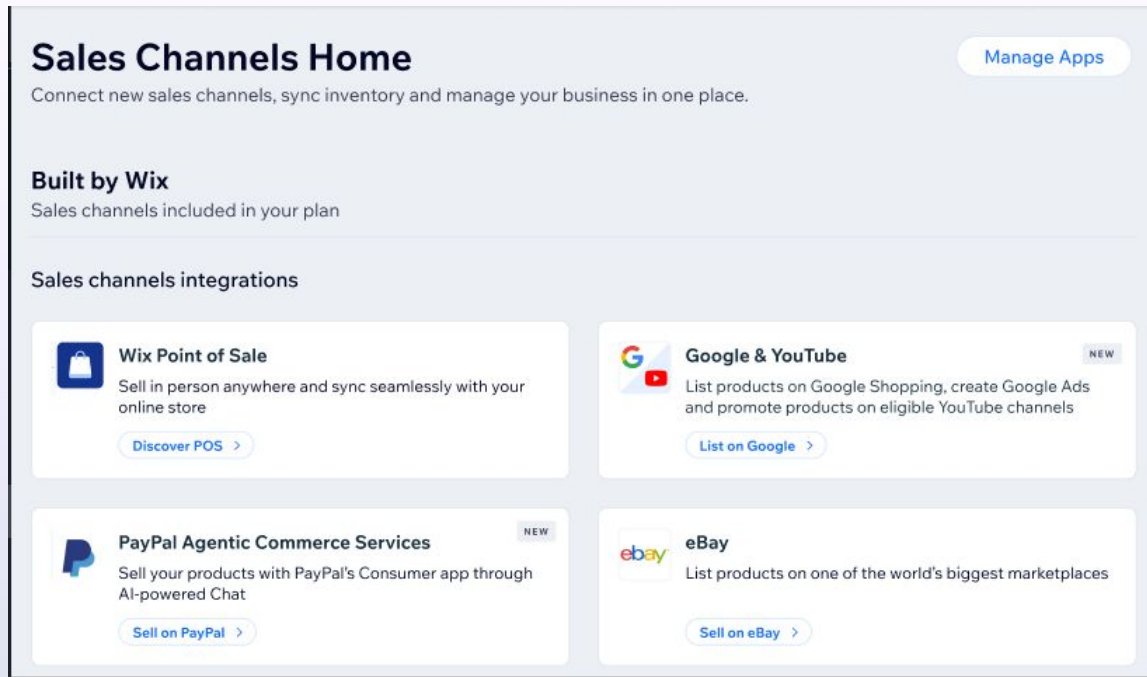
PayPal | **WIX**

PayPal Agentic Commerce Services

We're rolling this feature out gradually, so only some eligible stores currently have access.

Currently available for:

- Based in the US
- Using PayPal as their payment provider
- Selling in US dollars



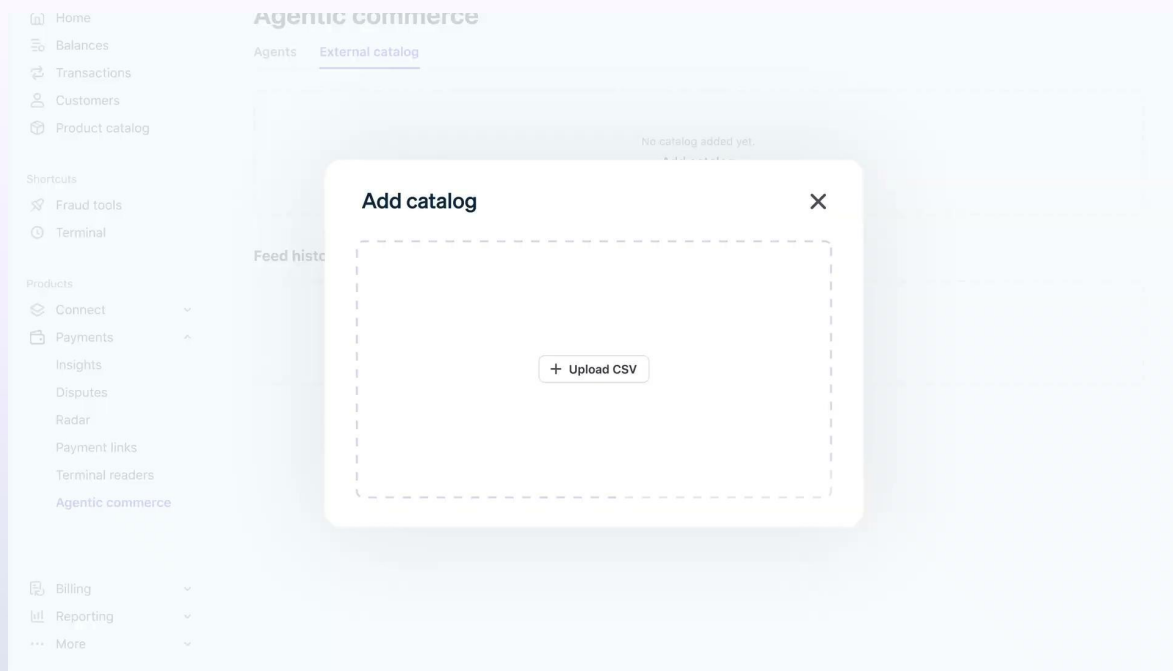
GEO & Agents

Stripe Agentic Commerce Suite

Stripe agentic commerce

[Wix announced its integration with Stripe's new Agentic Commerce Suite](#), making it even easier for Wix merchants to tap into the growing world of agentic commerce.

Through this integration, businesses on Wix will be able to sell seamlessly across multiple AI agents, helping them reach customers wherever they're discovering and shopping.





Thank you!